WHAT IS CLAIMED IS:

1.   An electronic commerce method of a server for performing a commerce with a client by using a network, comprising:

        an order receiving step which separates a sales article into

5   information and goods and presents them to the client in a form such that they can be selected; and

        an article providing step which selects the separated information, the separated goods, or a combination thereof on the basis of an ordering request from said client and provides it to

10   said client.

2.   A method according to claim 1, wherein in said article providing step, a time difference service such that after the separated information was precedently provided, the separated

15   goods are provided is executed.

3.   A method according to claim 1, wherein in said article providing step, a separation service such that the separated information and the separated goods are respectively solely

20   provided is executed.

4.   A method according to claim 1, wherein

        said sales article is a packaged music recording medium,

        in said order receiving step, said packaged music recording

25   medium is separated into recorded music piece data, a package, music, and the recording medium itself and presented, and

        in said article providing step, the packaged music

recording medium, the music piece data, a medium casing, the music, the recording medium, or a combination thereof is selected and provided to said client.

5 5.   A method according to claim 1, wherein

said sales article is a book,

in said order receiving step, said sales article is separated into book data recorded in said book, the book itself, and a book casing and presented, and

10   in said article providing step, the book data, the book itself, the book casing, or a combination thereof is selected and provided to said client.

6.   A method according to claim 1, wherein

15   said sales article is a packaged video recording medium,

in said order receiving step, said video recording medium is separated into video data, a medium casing, and the recording medium itself and presented, and

in said article providing step, the video recording medium,

20 the video data, the medium casing, the recording medium itself, or a combination thereof is selected and provided to said client.

7.   A method according to claim 1, further comprising a providing form analyzing step which obtains a use frequency and

25 a storing time of an article as a target to be ordered and sets said providing form.

8.　　A method according to claim 7, wherein in said providing form analyzing step, when the use frequency of the article is low and the storing time is short, a providing form of only the information is set.

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9.　　A method according to claim 7, wherein in said providing form analyzing step, when the use frequency of the article is high and the storing time is long, a providing form of the goods themselves is set.

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10.　　A method according to claim 7, wherein in said providing form analyzing step, when the use frequency of the article is high and the storing time is short, a providing form of a combination of the information and the goods is set.

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11.　　A method according to claim 7, wherein in said providing form analyzing step, when the storing time is long although the use frequency of the article is low, a providing form of a combination of the information and the goods or a providing form

20　of the goods themselves is set.

12.　　A method according to claim 7, wherein in said order receiving step, the providing form set by said providing form analyzing step is presented as a recommended default providing

25　form to the client.

13.　　A method according to claim 7, wherein in said providing

form analyzing step, the use frequency and the storing time for the article ordered by said client are obtained with reference to a database of user information in which use environments, tastes, and the like have previously been registered.

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14.   A method according to claim 7, wherein in said providing form analyzing step, the use frequency and the storing time for the article ordered by said client are obtained with reference to a database in which a use frequency and a storing time have

10   previously been registered in correspondence to an attribute of the sales article.

15.   A recording medium in which an electronic commerce program which is executed by a computer constructing a server

15   for performing electronic commerce with a client by using a network has been recorded,

wherein said program comprises:

an order receiving step which separates a sales article into information and goods and presents them to the client in a form

20   such that they can be selected; and

an article providing step which selects the separated information, the separated goods, or a combination thereof on the basis of an ordering request from said client and provides it to said client.

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16.   A medium according to claim 15, wherein said electronic commerce program further allows the computer to execute a

providing form analyzing step which obtains a use frequency and a storing time of an article as a target to be ordered and sets said providing form.

5   17.   An electronic commerce method of a client who performs electronic commerce with a server by using a network, comprising the steps of:

receiving a presentation from said server in a form such that a sales article is separated into information and goods and 10   they can be selected with respect to said sales article;

receiving an order for an article among the selectable articles to which said presentation has been received from the user; and

transmitting information regarding said order for the 15   article to said server.

18.   A method according to claim 17, further comprising the step which receives the separated information, the separated goods, or a combination thereof which is provided on the basis of 20   said information regarding the order for the article which was transmitted from said server.

19.   A recording medium in which an electronic commerce program which is executed by a computer constructing a client 25   who performs electronic commerce with a server by using a network has been recorded,

wherein said electronic commerce program comprises the

steps of:

receiving a presentation from said server in a form such that a sales article is separated into information and goods and they can be selected with respect to said sales article;

5   receiving an order for an article among the selectable articles to which said presentation has been received from the user; and

transmitting information regarding said order for said article to said server.

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20.   A server for performing electronic commerce with a client by using a network, comprising:

an order receiving unit which separates a sales article into information and goods and presents them to the client in a form

15   such that they can be selected; and

an article providing unit which selects the separated information, the separated goods, or a combination thereof on the basis of an ordering request from said client and provides it to said client.

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21.   A server according to claim 20, further comprising a providing form analyzing unit which obtains a use frequency and a storing time of an article as a target to be ordered and sets said providing form.